



COMMUNICATION SPECIALIST

EXPERIENCES

Ingrid Bauer

CONTACT

- Based in Minneapolis
- Nationality
French/American
- + 3 3 6 9 8 0 7 1 0 3 7
- i.bauerpro@gmail.com
- Driving License

SKILLS

- | | | |
|--------------------|-----------------------|----------------------|
| Pack office | Versatile | Teamwork |
| Project management | Organizational skills | Relational qualities |
| WordPress | Social media | Reactivity |

Languages :
English (bilingual)/Spanish Chinese (notions)

INTERESTS

- Travel** USA(3yrs) Australia (1yr), UAE, Indonesia, Europe
- Events** corporate
- Well-being** meditation coaching, afterworks
- Sport** running, fitness
- Nutrition** sans gluten & bio

2016 2018

COMMUNICATION MANAGER
CAHM, FRANCE

- + Web management: social networks & website creation
- + Organization of internal/external events
- + Financial management of the communication department
- + Creation, updating of digital media and papers
- + Coordination of providers & partners

2015

EVENT & COMMUNICATION MANAGER
THE FRENCH CLUB, SYDNEY, AUSTRALIA

- + Creation of PR documents and promotional materials
- + Management of the "DON QUI SHOT" event
- + Participation in the promotion & sales of the membership program - Prospection for new partnerships
- + Management of the association's social networks

2015

MARKETING, BUSINESS DEV & HR COORDINATOR
CLUB MED AUSTRALIA, SYDNEY

BUSINESS DEV/MARKETING ASPECTS :

- + Market analysis, competitive intelligence, identification of new trends for B2B customers
- + Participation in the creation of the Australian website
- + Creation of a partnership with a marriage agency for the Club Med sites in Asia Pacific zone

RH ASPECTS :

- + Recruitment of ski instructors for Club Med villages in Australia, New Zealand, Japan. Ski instructor management: advice, visas, administrative documents
- + Creation of a Human Resources e-newsletter
- + Organization of events: meetings, work lunches, logistics

2014

EXPORT SALES OFFICER, CONCEPT EVENT, FRANCE

- + Definition of image strategy and market positioning for artists
- + Promotion of artists
- + Prospecting abroad: Germany, Russia and Japan
- + Creation of an e-newsletter in English
- + Customer administration: scheduling, billing

FORMATIONS

2018

FABRIQUE SPINOZA Wellness training at work
MONTPELLIER BUSINESS SCHOOL

2017

MBA specialization: Sustainable HR & Diversity management / Bachelor of Business administration
180 credits La Trobe University Australia

2016

IAE MONTPELLIER- License of management

2014

LYCÉE JMONNET- General communication techniques

2012

IUT DE SAVOIE- License service networks & communication