



**FRENCH-AMERICAN** INNOVATION MIDWEST  
presents

**FAIM 2020**

**VIRTUAL HEALTH: NEW CHALLENGES AND OPPORTUNITIES**

A virtual event  
October 21-22, 2020

**Sponsorship Options**

# ABOUT FRENCH-AMERICAN INNOVATION MIDWEST (FAIM 2020)



French-American Innovation Midwest is a communication and collaboration platform organized around a variety of events (discussion panels, mini stories, presentations, B2B and connect chat) that provides examples and opportunities of French-American synergies and joint innovation. **Collaborative innovation is a great accelerator for the relationship between our countries and our people.**

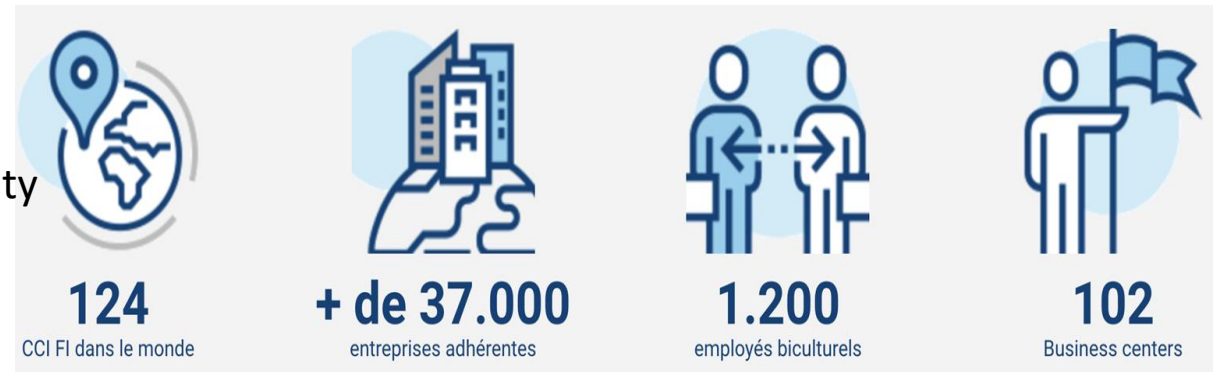
**FAIM 2020 is organized in collaboration with The French-American Chambers of Commerce (FACC) Midwest Chapters of Chicago, Michigan, Minnesota and Ohio.**

The French-American Chamber of Commerce (FACC) in the USA are non-profit, non-governmental and member-driven organization. The FACC is dedicated to fostering transatlantic business relationships between France and the United States. We serve as a forum and a representative body for US and French companies, professionals and associations with international interest.

We are part of a network of 25 French-American Chambers in North America and a proud member of CCI France International (CCIFI) with 124 chambers in 93 countries. Our worldwide network counts over 37,000 member companies, 1,200 bilingual staff and 102 business centers.

Our mission is to:

- Engage and foster the French-American Business Community
- Support companies in their settlement and development in the U.S.
- Support companies in their development in France





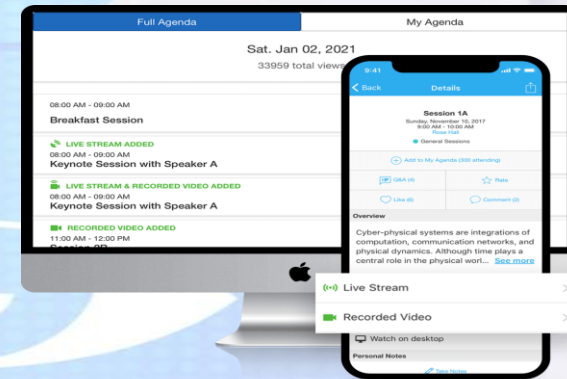
# ATTENDEES

- Providers
- Patients
- Payers / Insurance Providers
- Corporations & Start-ups
- Universities
- Research centers
- Health Systems
- Information Technology, Virtualization, Artificial Intelligence Imaging

		CHAMPION	PARTNER	CONTRIBUTOR
PRESENCE	Complimentary Registration	2	1	
	Virtual Booth	•	•	
	Optimal Booth Placement <i>(limited availability)</i>	•		
BRAND AWARENESS	Color Logo displayed in Virtual Lobby Area <i>(Video/Static)</i>	Video	Static	Static
	Social Media Post Mentions	•	•	•
	Spotlights (videos) in between live sessions	2	1	
	Recognitions in all marketing materials	•	•	•
	Special Pre-Event Promotion	2	1	
MAKING CONNECTIONS	Networking Lounge Connect Chat	•		
	Lead Generation	•	•	
	Targeted Email <i>(company creates/FAIM sends out)</i>	1		
<b>PRICING</b>		<b>\$3,500</b>	<b>\$1,500</b>	<b>\$300</b>

## Overall Benefits

- Engage and network with a Community of Experts
- Gain New Leads
- Reach out to a Global Audience
- Interact with Attendees in Real Time
- Customize a Display Booth



Send payments by check to: French-American Chamber of Commerce Inc., Minnesota Chapter  
 610 9th Street S.E. Suite #201 Minneapolis, MN 55414  
 Questions: call +1 612-208-7612 or email: [info@faccmn.com](mailto:info@faccmn.com)